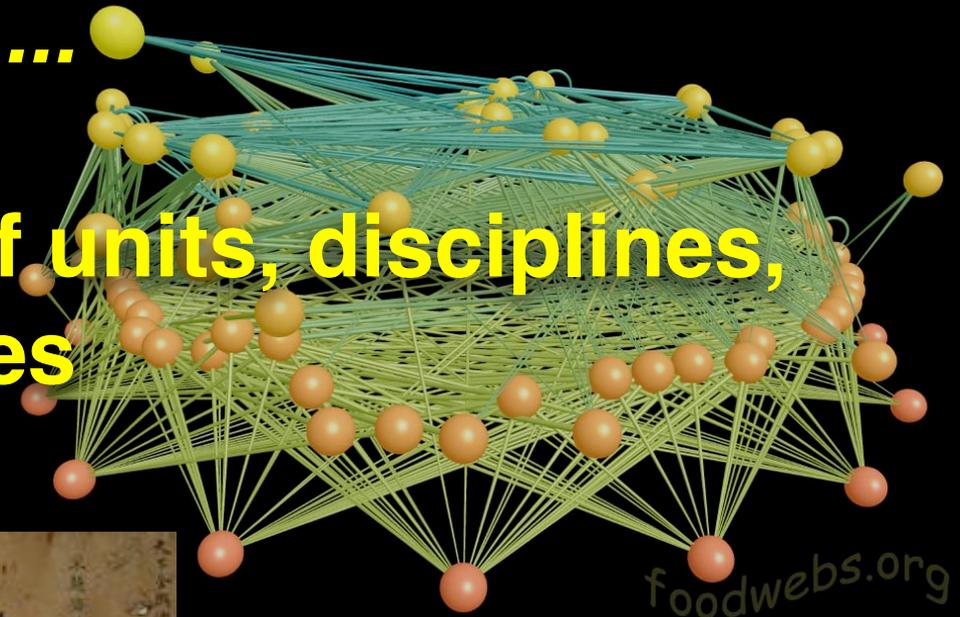


Everyone needs a map ...

**Educational mapping of units, disciplines,
faculties and universities**



Simon Angus & Andrew Newnham
Department of Economics
Monash University

Agenda

The idea ...

Some associated concepts

Networks: Quick concept review

Mapping:

... a unit

... a department

... two departments

... a faculty

... (ahem) ... a university

Have we got what we wanted?



The idea ...

Which says:

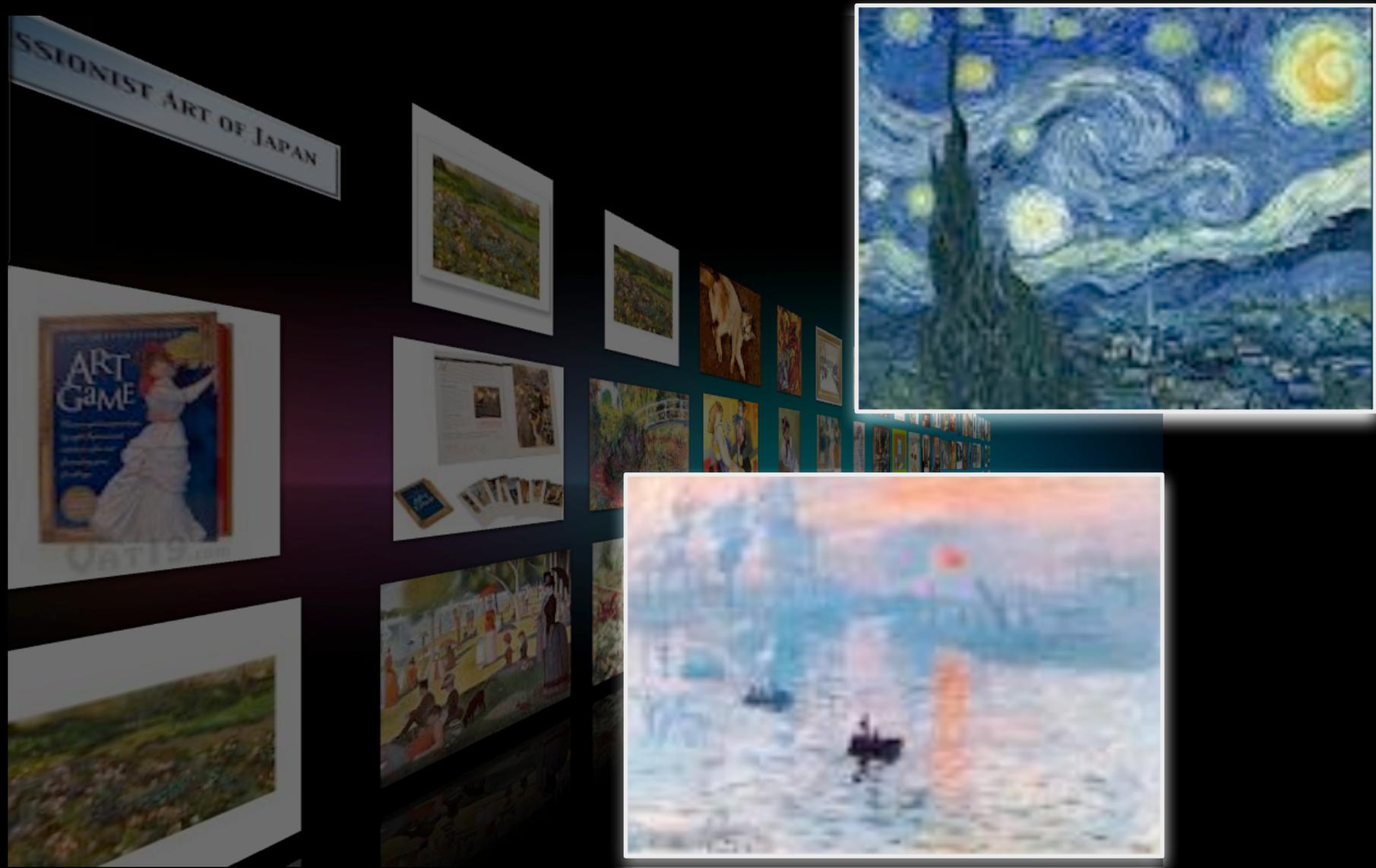
Concepts are linearly connected
Fragments will be connected by lecturer
(one fragment to another fragment at a time)

The unit is somehow 'complete'
These concepts are bundled together like a self-contained island

The image shows a collage of overlapping syllabus pages for the unit 'ECC3860 Integrated economic modelling - Semester 2, 2011'. The pages contain various sections such as 'Assessment criteria', 'Academic Overview', 'Learning Objectives', 'Graduate Attributes', 'Recommended Resources', 'Mode of Delivery', 'Unit Relationships', 'Prerequisites', 'Workload', 'Campus Lecturer', 'Chief Examiner', and 'Teaching Approach'. The text is partially obscured by large white text overlays.

Angus & Newnham: Everyone needs a map ...

A mental model of a lecturer i ...



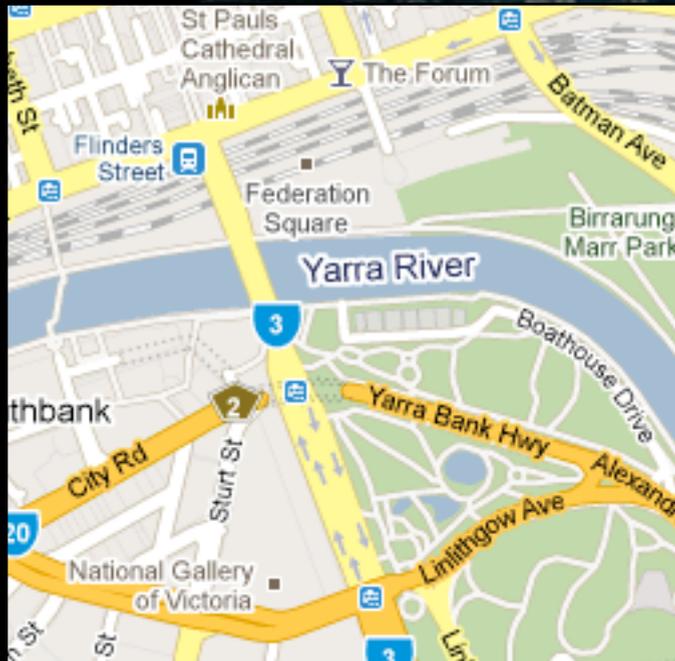
A mental model of a lecturer ii ...



Credit: <http://www.hojitsu.net/2009/02/tiltshift-test/>

Angus & Newnham: Everyone needs a map ...

A mental model of a lecturer ii ...



Credit: <http://www.hojitsu.net/2009/02/tiltshift-test/>

Angus & Newnham: Everyone needs a map ...

So if we are more like this:



Then we need one of these:



... to help people see where we're going and where we've been (and how everything fits together)

<http://www.wildernesstravel.com/leaders/hedges-adam>

Angus & Newnham: Everyone needs a map ...

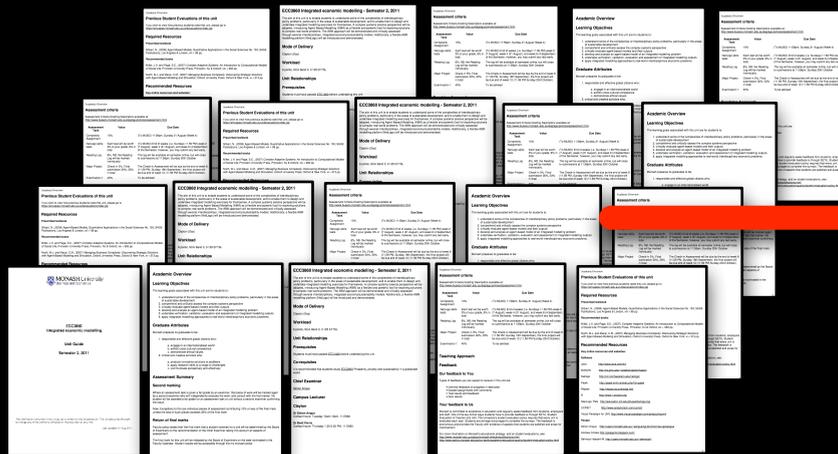
.. oh, actually, we already have that!



<http://www.wildernesstravel.com/leaders/hedges-adam>

Angus & Newnham: Everyone needs a map ...

So our problem is:



<http://www.wildernesstravel.com/leaders/hedges-adam>

Angus & Newnham: Everyone needs a map ...

Why would a map of our unit be helpful?

For students

See the key concepts in one place

See how they relate to each other (in 'concept-space')

Identify adjacent concepts to their interests, or difficulties

For staff

Make what is in our heads public
A key reference within our teaching

to orientate the students our present 'location'

Enables us to keep the 'map' in mind and structure our teaching

Get away from purely linear/serial views of the knowledge landscape

<http://www.wildernesstravel.com/leaders/hedges-adam>

Some concepts ...

Maps as networks 1

Components of a network

nodes: concepts, locations,
airports, people

links:

'is similar to'

'is located near'

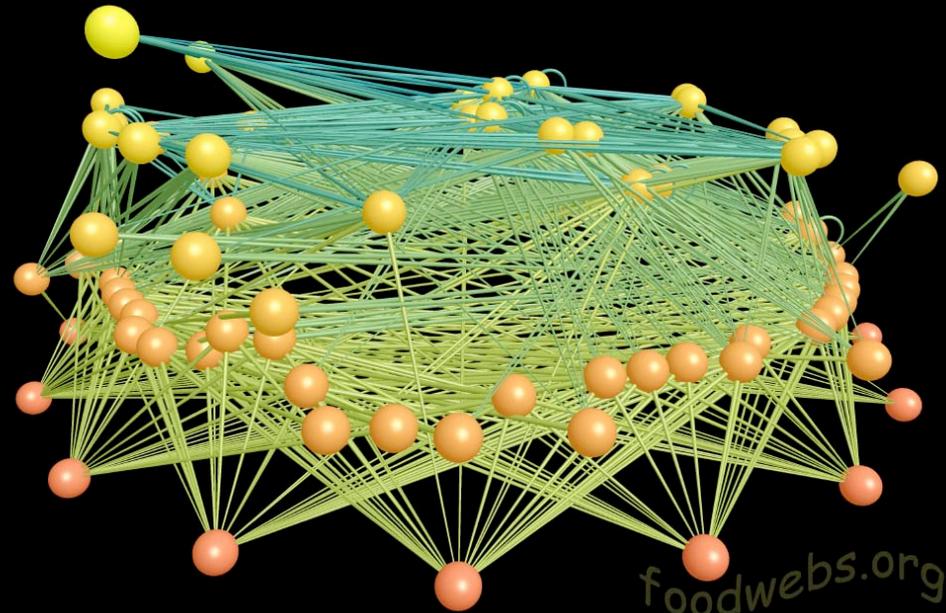
'has a transport link to'

'is in a sexual relationship with'

'is a parent of'

'is a trading partner of'

'is a predator of'



Dunne, J.A., R.J. Williams, N.D. Martinez.
2004. Network structure and robustness of
marine food webs. Marine Ecological Press
Series, vol. 273, pp. 291-30; Image produced
with FoodWeb3D, written by R.J. Williams and
provided by the Pacific Ecoinformatics and
Computational Ecology Lab
(www.foodwebs.org, Yoon et al. 2004).

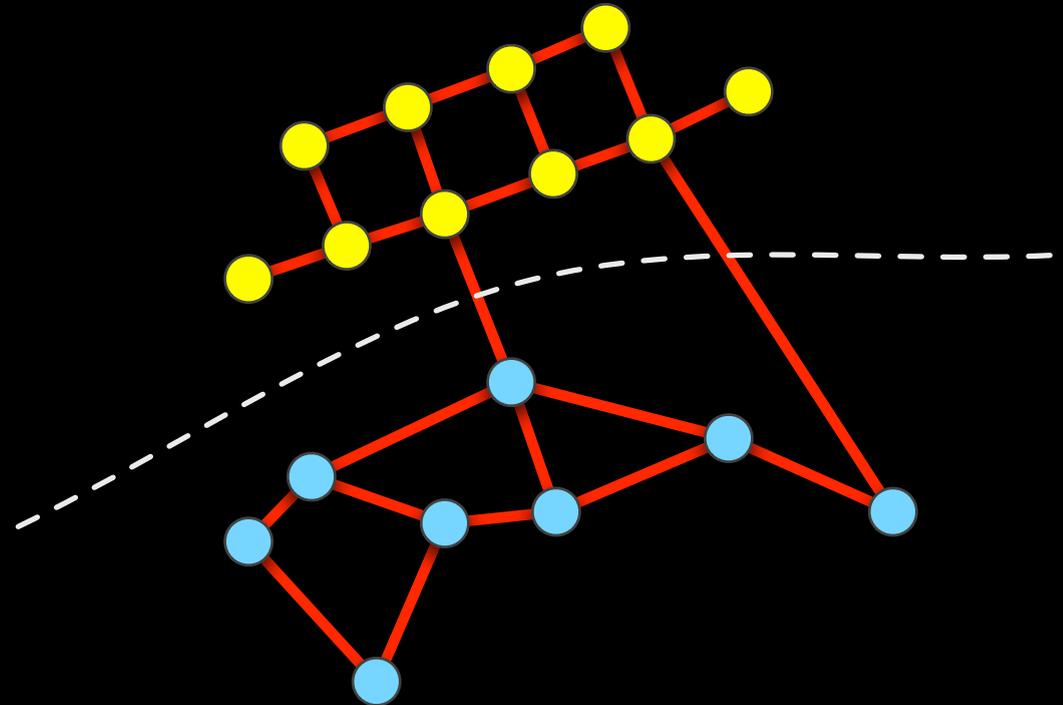
Maps as networks 2

Clustering ...

Sub-sets of nodes which are
'similar' in some way may
be called a *cluster*

'cluster':

- 'are from the same family'
- 'share the same predator'
- 'are in the same country'
- 'are in the same ecology'
- 'share high connectivity with
each other'



Mapping a unit ...

ECC/ETC 3860 Integrated Economic Modelling

Methods

1. Write down key concepts in the unit;
2. Collate the list into *root-concepts* (e.g. 'complex-systems' ~ 'complex system');
3. For each root-concept, identify related root-concepts

Chaotic

Attractor

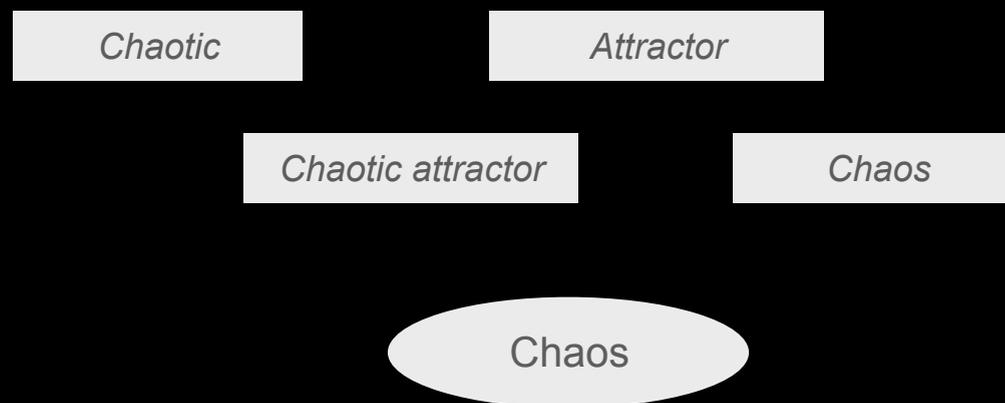
Chaotic attractor

Chaos

ECC/ETC 3860 Integrated Economic Modelling

Methods

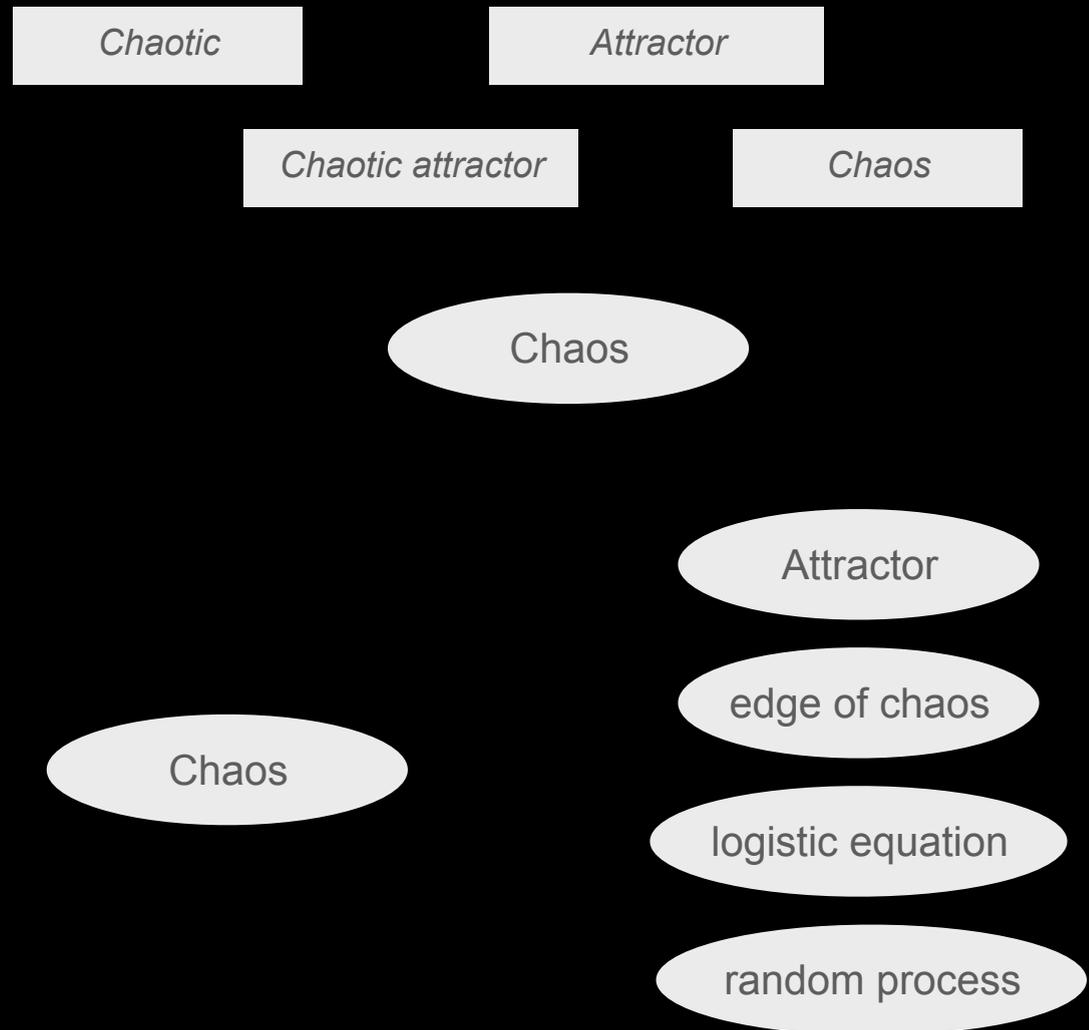
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ECC/ETC 3860 Integrated Economic Modelling

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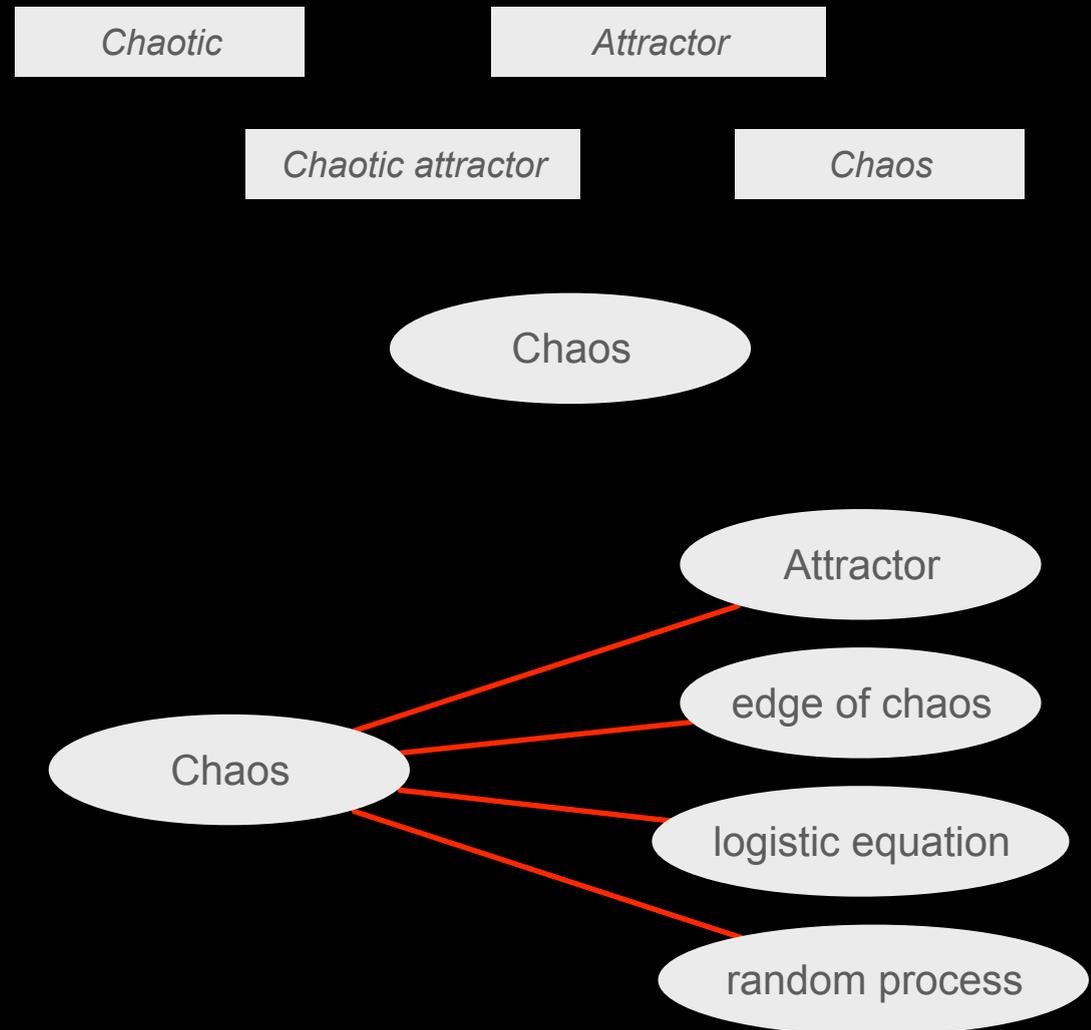
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ECC/ETC 3860 Integrated Economic Modelling

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ECC/ETC 3860 Integrated Economic Modelling

Results ...

49 Root-concepts (nodes)

280 links

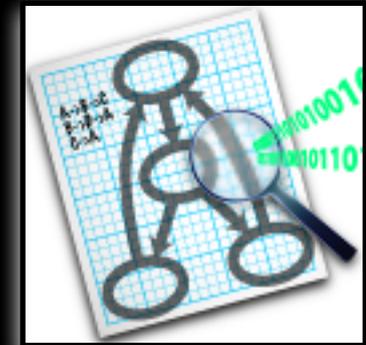
Avg. Degree: 5.714

Layout the network

Graphviz <http://www.graphviz.org/>

sfdp

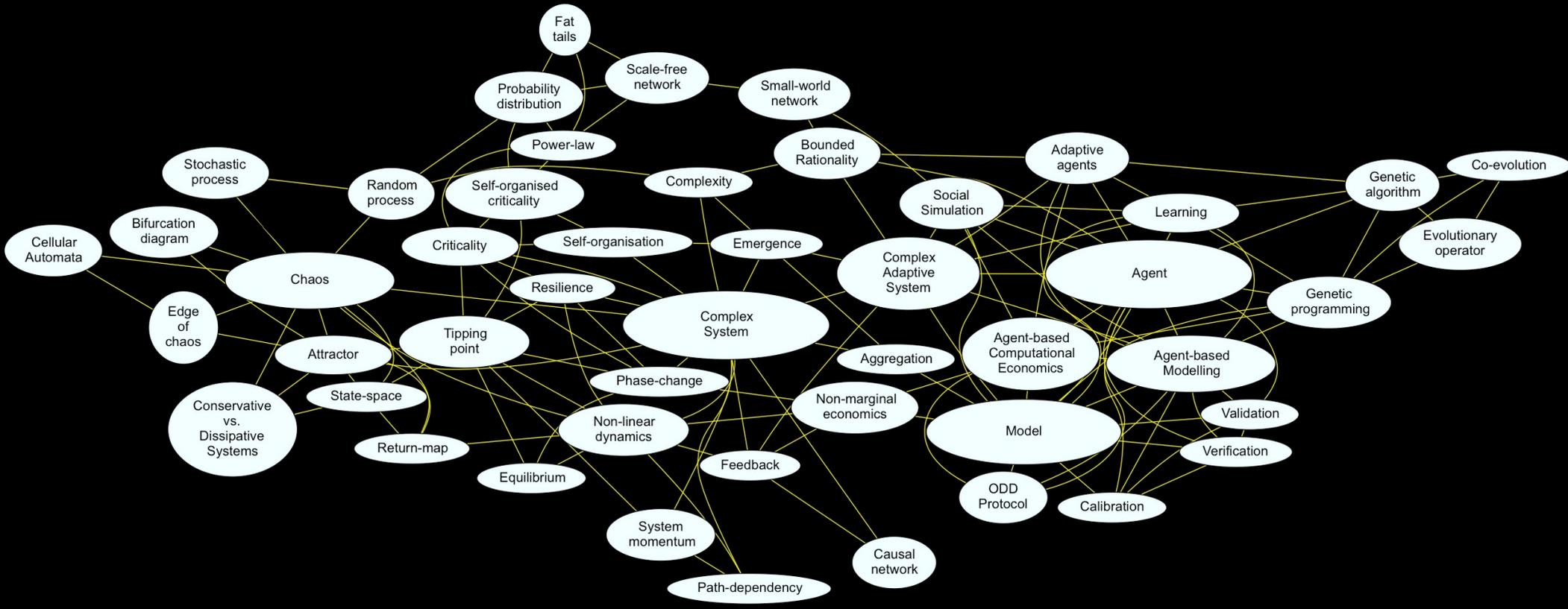
gvmap

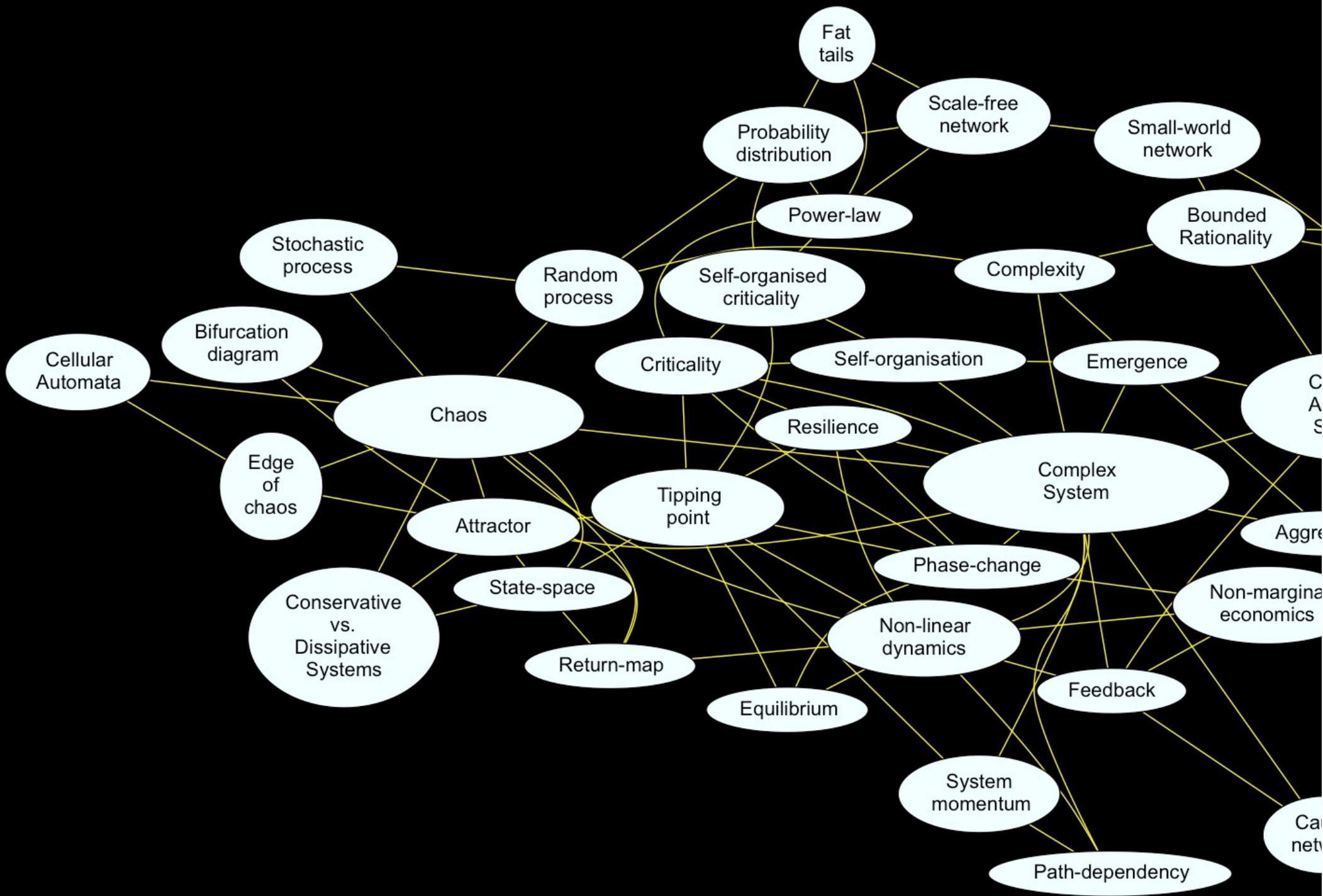


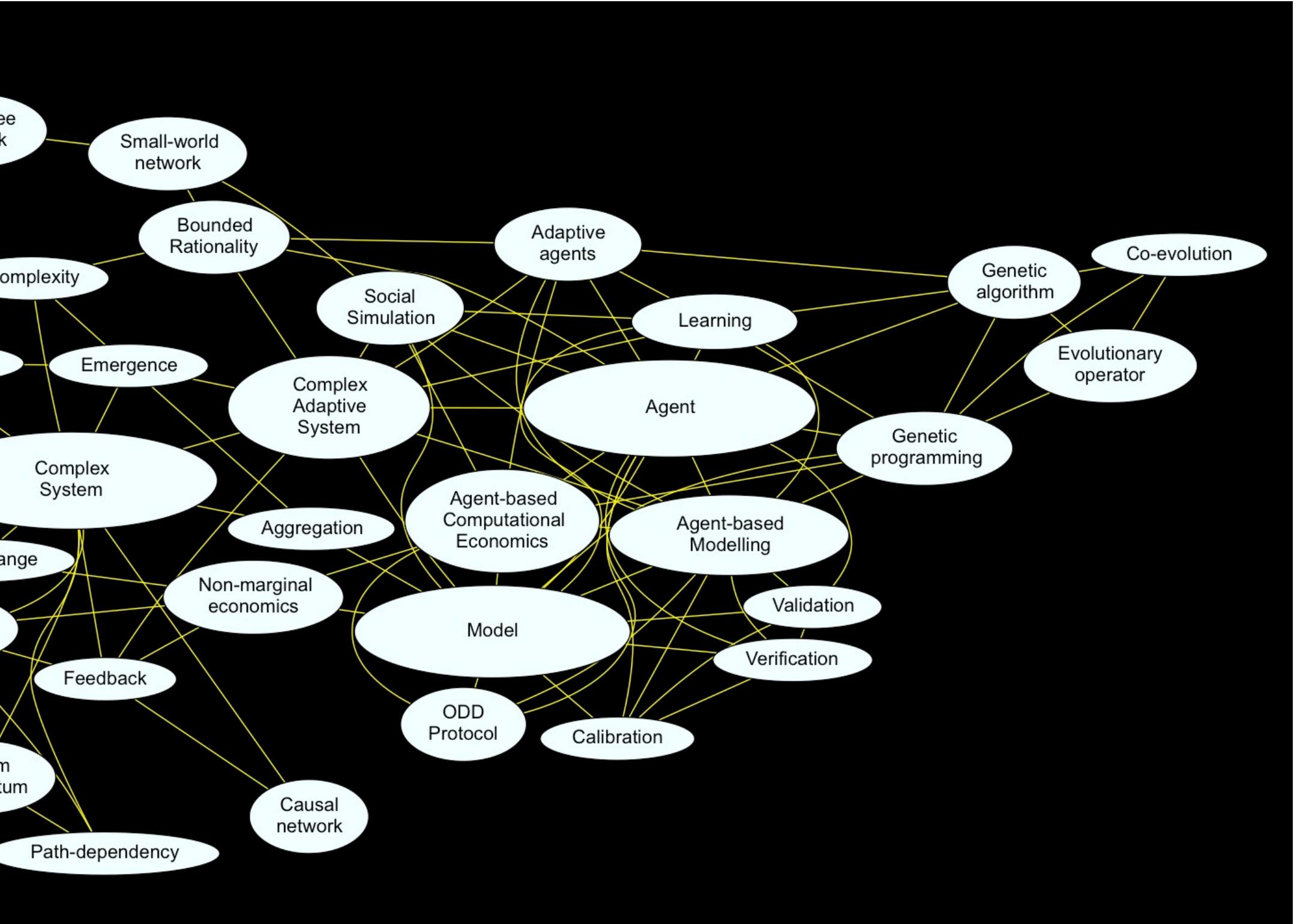
See also

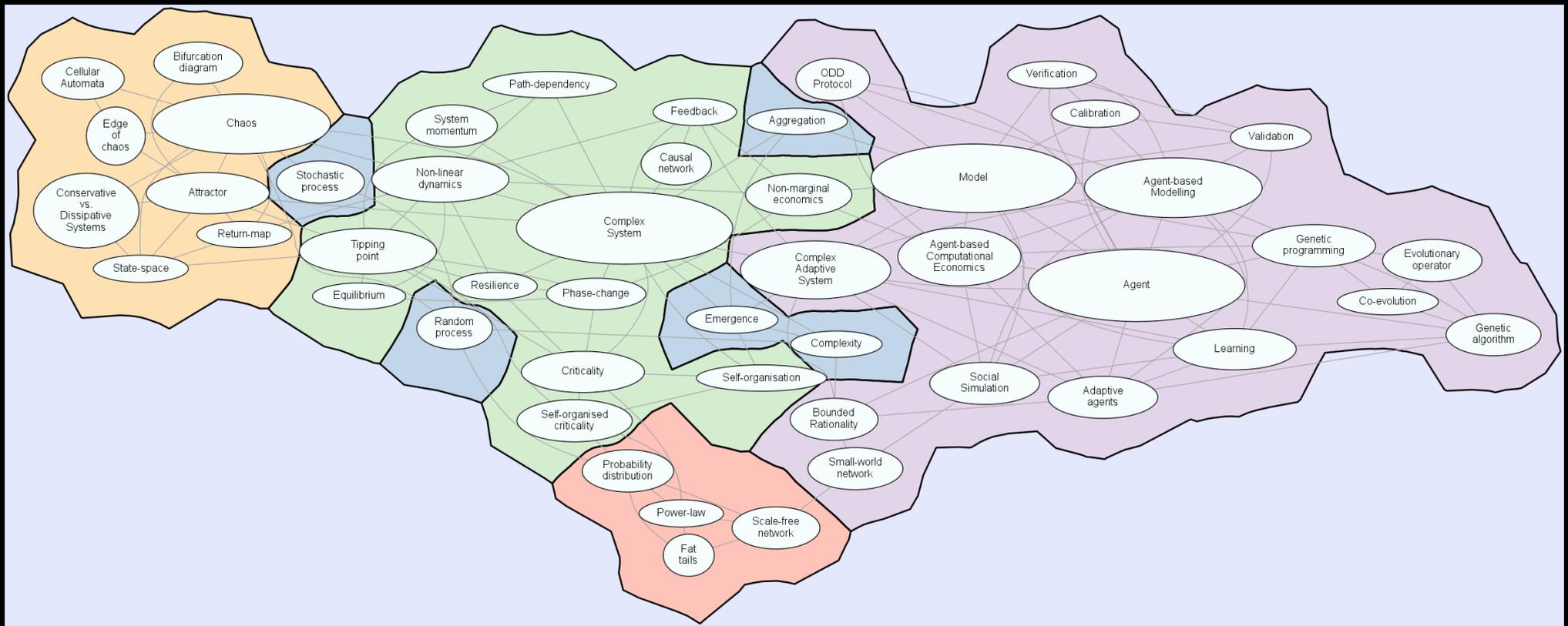


<http://gephi.org/>









What did we learn?

... 4 main countries:

'Chaos-land'

'Complex Systems-land'

'Agent-land'

'Networks-land'

Some 'Strasburgs'

Random/Stochastic Processes

Aggregation

Emergence

Complexity

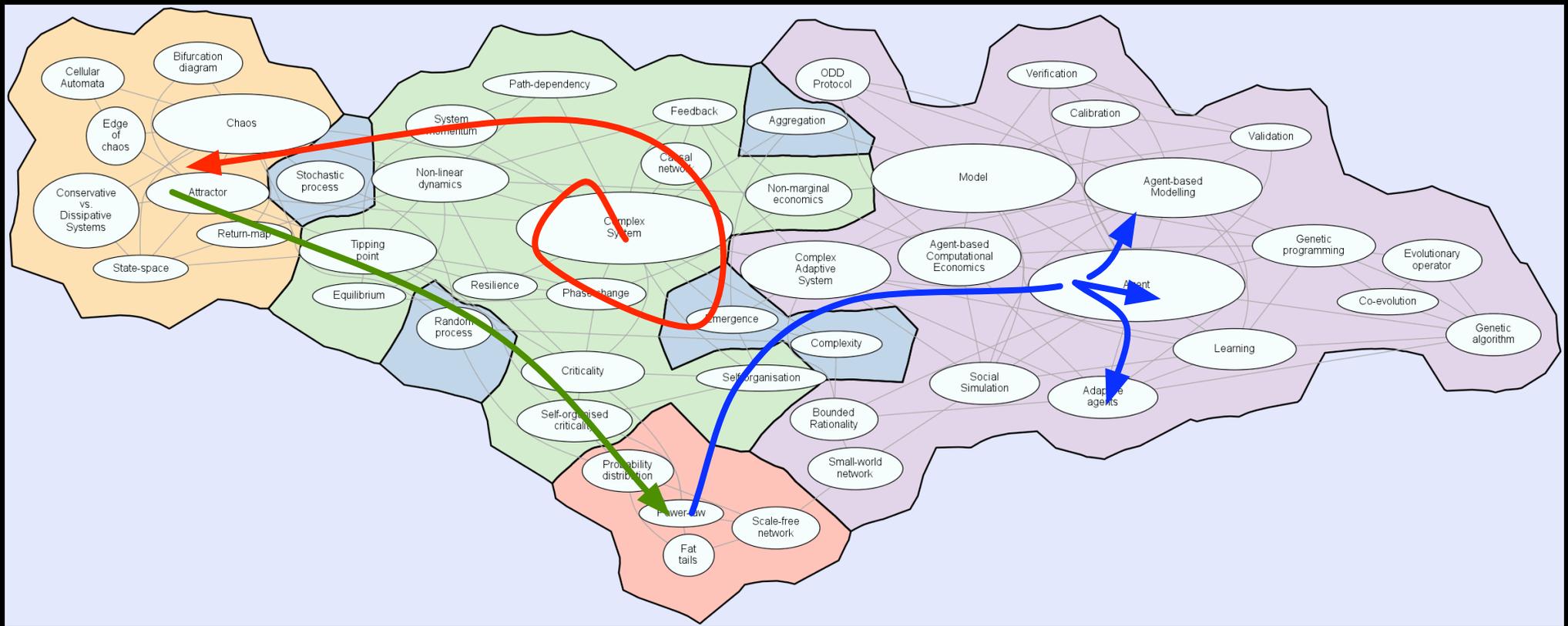
... interfaces between countries:

Chaos --- Complexity

Complexity --- Networks

Complexity --- Agent

Agent --- Networks



What did we learn?

... 4 main countries:

'Chaos-land'

'Complex Systems-land'

'Agent-land'

'Networks-land'

Some 'Strasburgs'

Random/Stochastic Processes

Aggregation

Emergence

Complexity

... interfaces between countries:

Chaos --- Complexity

Complexity --- Networks

Complexity --- Agent

Agent --- Networks

... Possible framework for teaching the unit:

Start in Complex Systems-land

- introduce other countries, key linking concepts

Then take on 'theory' in Chaos-land and

'Network-land'

Then move to practice .. Agent-land

... taking it further

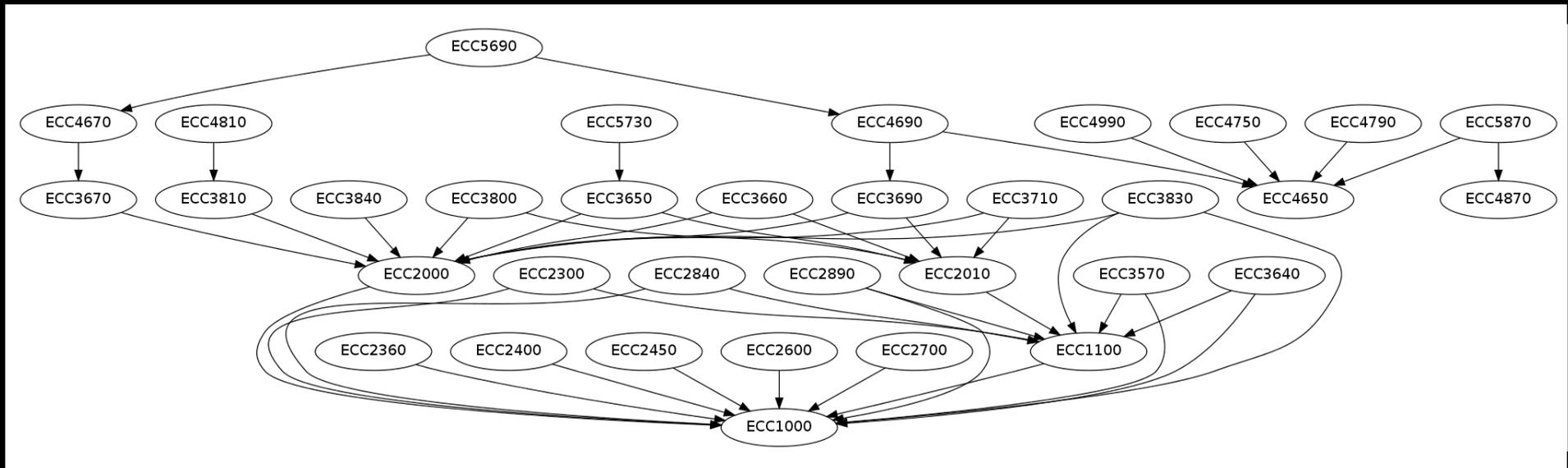
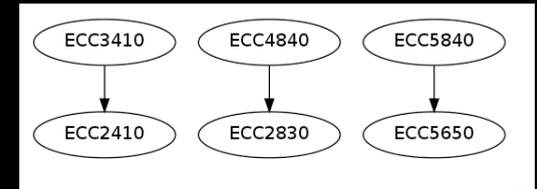
... mapping a unit in
its context

... mapping one or
more departments ...



Department of Economics ...

... we could do this:



Department of Economics ...

... or we could repeat the Unit method

Methods

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Department of Economics ...

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v. Time-consuming!!

*(need to ask every lecturer to give us (say) 10 concepts ...
... then collate ... then ask them to give us relational links to
other root-concepts ... then put together)*

Department of Economics ...

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Answer: We need SCALABILITY

(that means, 'automation')

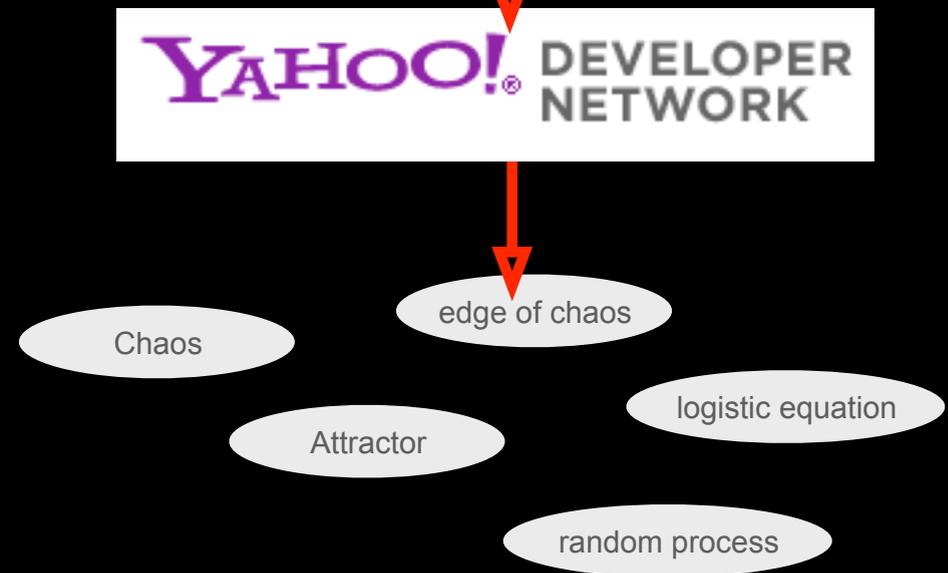
... enter the bots

... or we could repeat the Unit method

NEW method

1. Get a database (from the faculty, or ...) of unit *synopsis* and *objectives*;
2. Send this text to Yahoo's key-word finder API;
3. Receive back key-words for *every unit* in Economics;
4. Now link two units if ...

Undergraduate
Business and Economics
ECC3860
Integrated economic modelling
The aim of this unit is to enable students to understand some of the complexities of interdisciplinary policy problems, particularly in the areas of sustainable development, and to enable them to design and undertake integrated modelling exercises for themselves. A complex systems science perspective will be adopted, introducing Agent-Based Modelling (ABM) as a flexible and powerful tool for exploring solutions to complex real-world problems. The ABM approach will be demonstrated and critically assessed through several interdisciplinary, integrated economy/sustainability models. Additionally, a flexible ABM modelling platform (NetLogo) will be introduced and demonstrated.
The learning goals associated with this unit are for students to: understand some of the complexities of interdisciplinary policy problems, particularly in the areas of sustainable development comprehend and critically assess the complex systems perspective critically evaluate agent-based models and their outputs develop and analyse an agent-based model of an integrated modelling problem undertake verification, validation, evaluation and assessment of integrated modelling outputs apply integrated modelling approaches to real-world interdisciplinary economic problems.



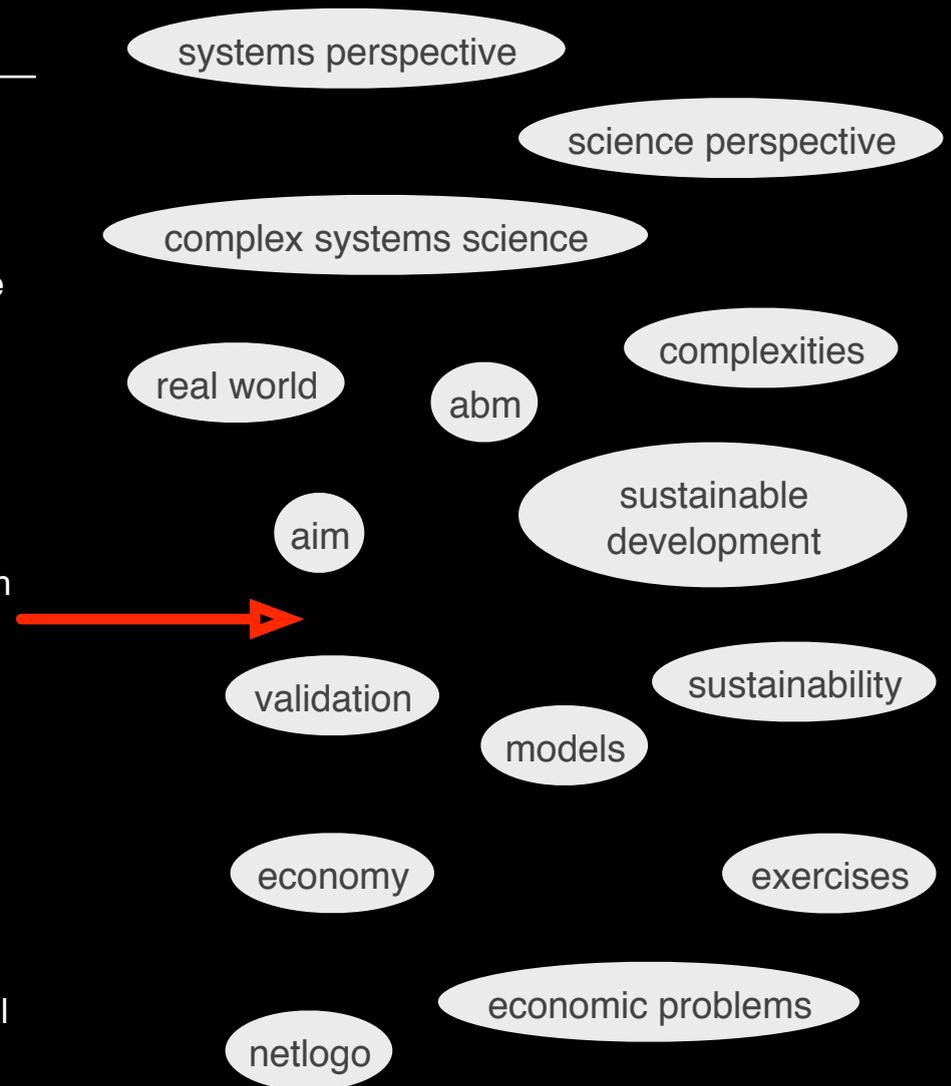
... output

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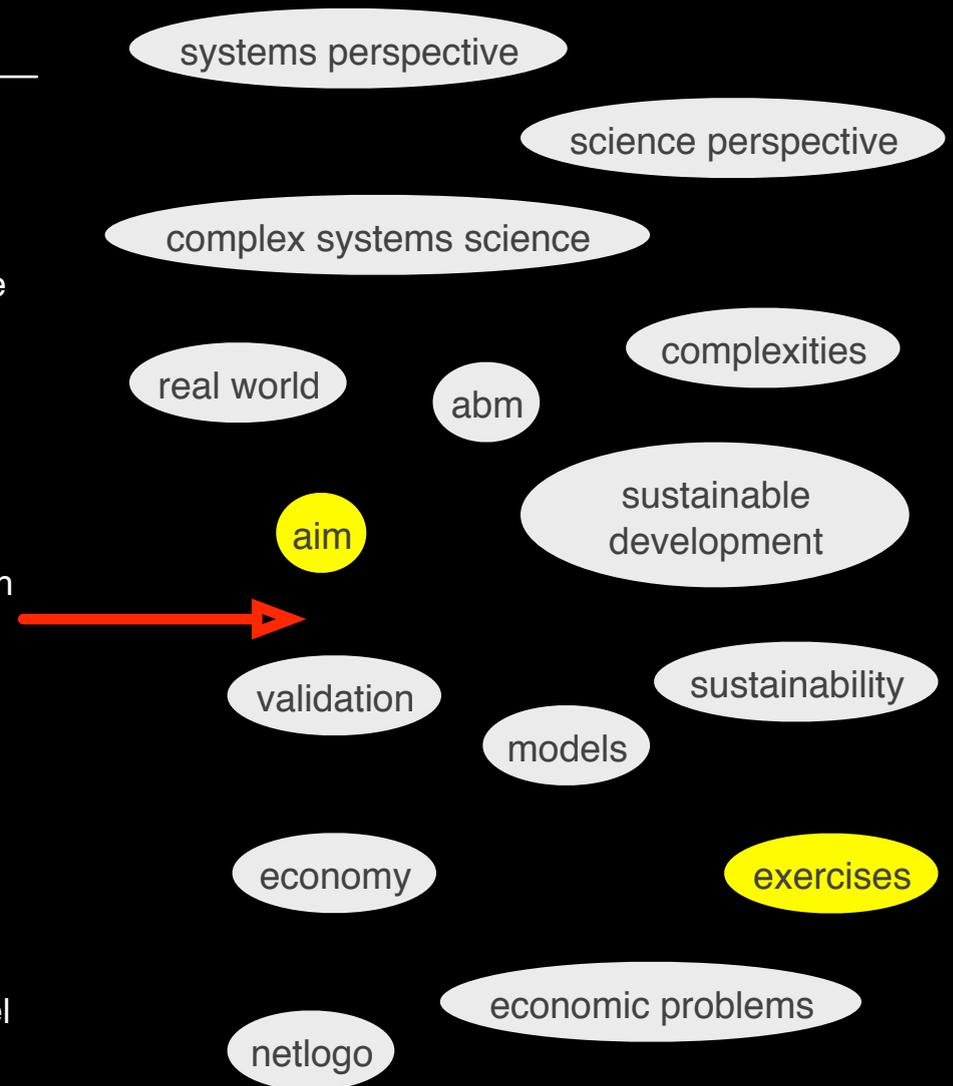
... output

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Refining the method ...

3. Keyword cleaning:

- a) Take out a 'black-list' set of keywords;
- b) Take out any keyword mentioned **just once** across all units;
- c) Take out the **5% most common** remaining keywords

The Black-List

clayton
clayton-day
gippsland
assessment-task
caulfield
australia
assessment-tasks
summative-assessment
berwick
peninsula
analytical-skill
analytical-skills
safrica
sem
fourth-year
insight
key-role
critical-assessment
malaysia
exercises
assessment

Links ...

What defines a link?

1. Share ≥ 1 keyword in common;
2. Share ≥ 2 keywords in common;
3. Weight for abundance ...

Latent meaning considerations

Written text are signs, signifying underlying meanings which are not textual

Example: "efficiency"

Economics ...

Physics ...

Chemistry ...

What did we learn?

... 3 main regions

'Economics-land'

'EBS-land'

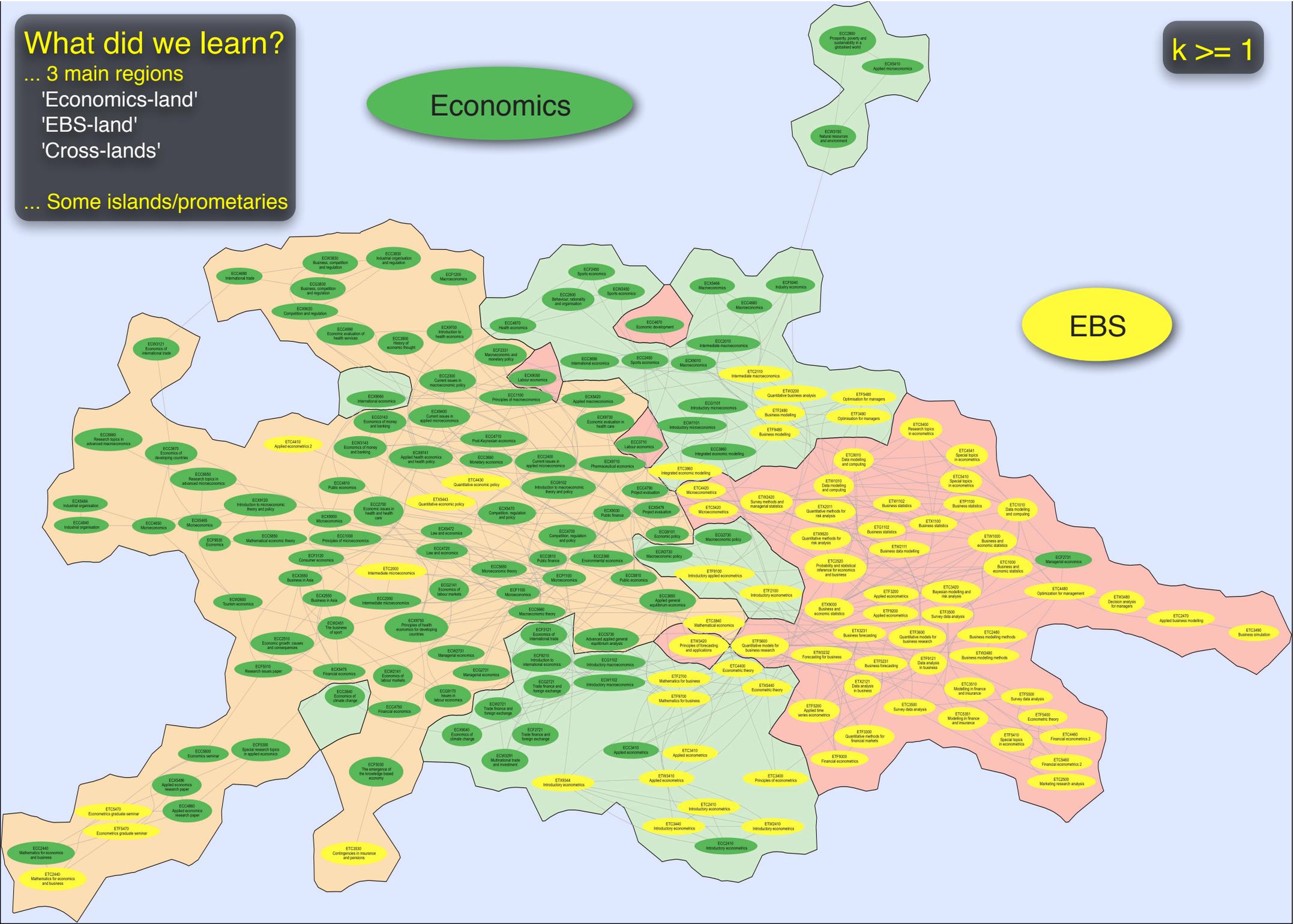
'Cross-lands'

... Some islands/prometaries

$k \geq 1$

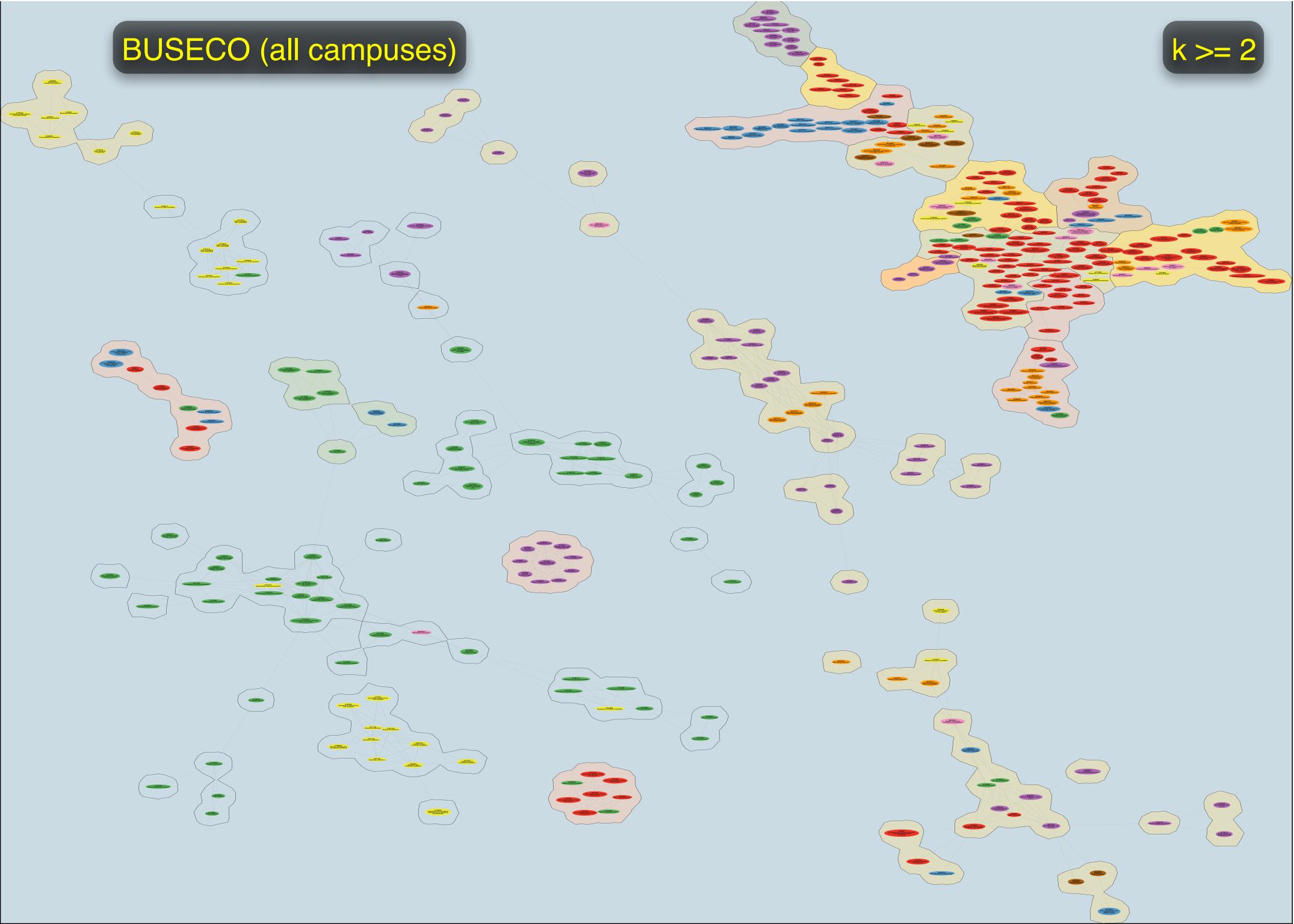
Economics

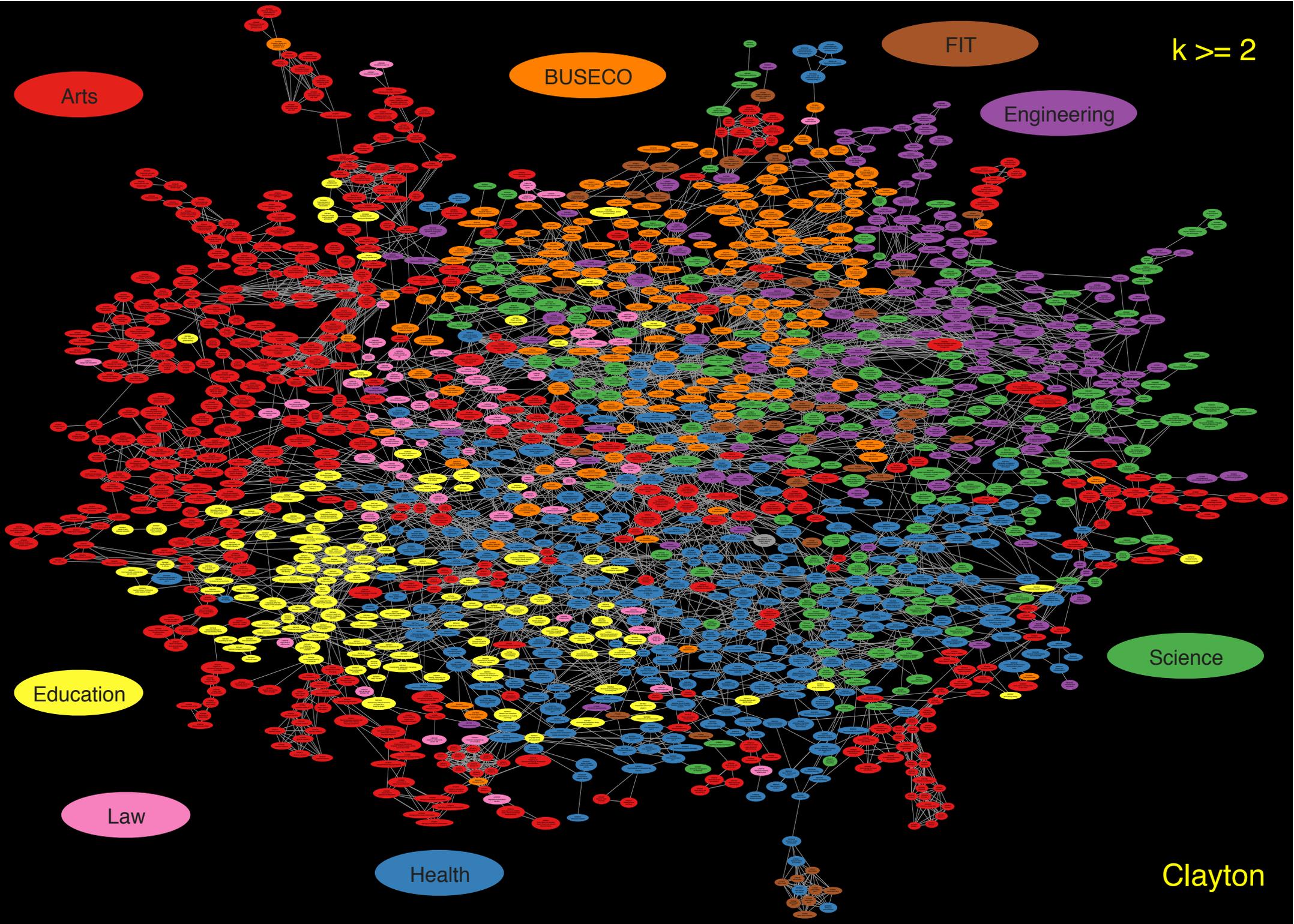
EBS



BUSECO (all campuses)

$k \geq 2$





Arts

BUSECO

FIT

Engineering

$k \geq 2$

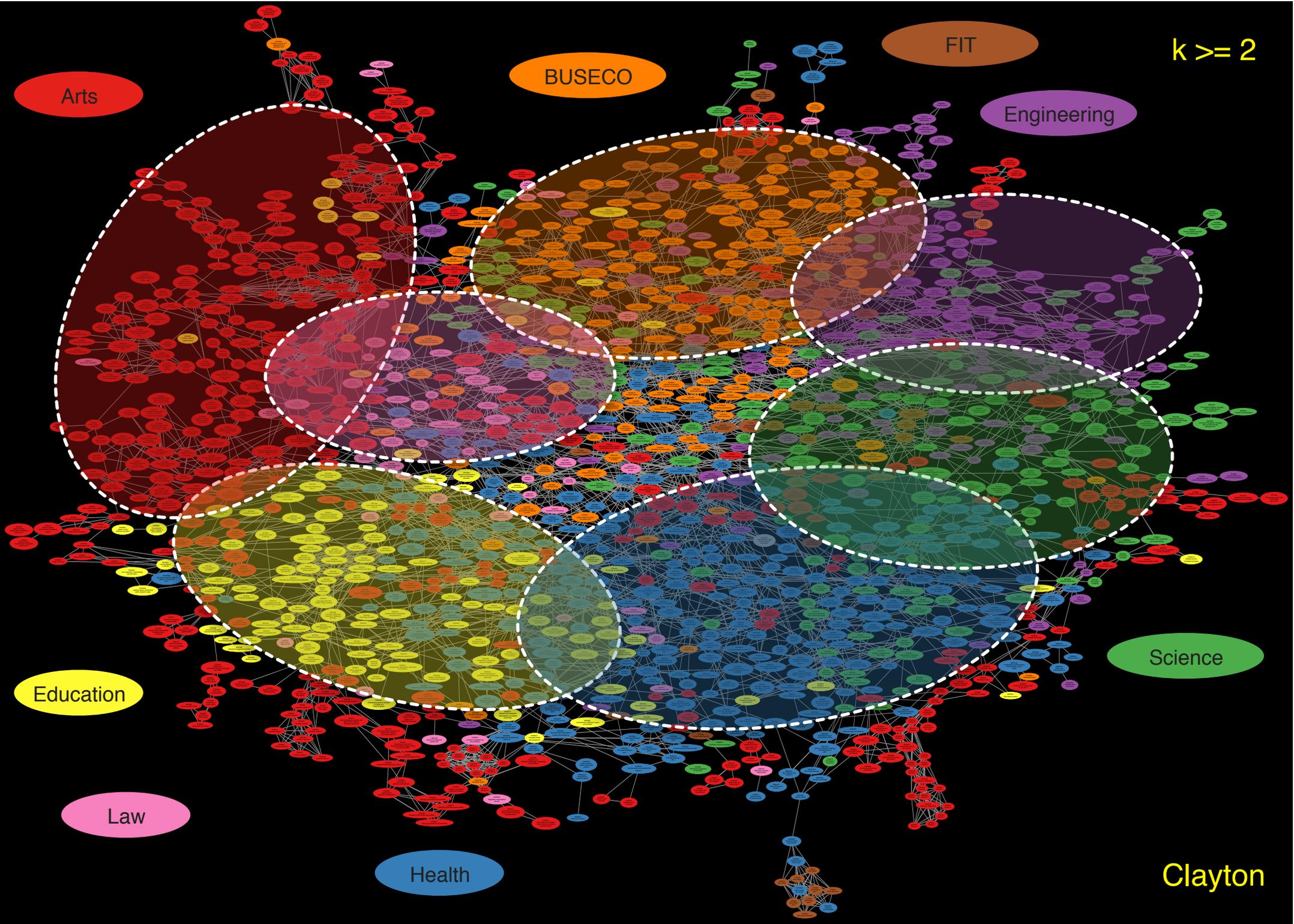
Education

Science

Law

Health

Clayton



Arts

BUSECO

FIT

Engineering

$k \geq 2$

Education

Health

Law

Science

Clayton

Further work ...

1. Validation:

-> Keywords

-> Links

2. Clustering algorithms

-> plenty of choices

3. Quantitative output

-> clusters, nodes gained/lost, density

-> network properties ...