

**BIO3011**  
**RESEARCH METHODS**

Scientific Method: an  
introduction

Dr Alistair Hamilton

"If a man will begin with  
certainties, he shall end in  
doubts; but if he will be content  
to begin with doubts he shall end  
in certainties."

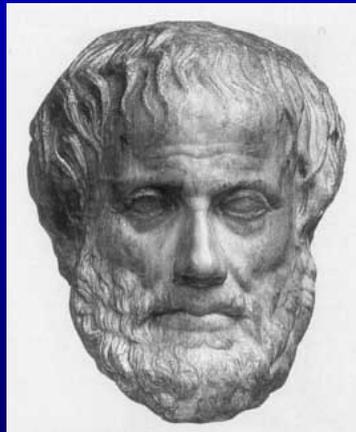
(Francis Bacon, 1605.)

## Science is...

the systematic study of the nature and behaviour of the material and physical universe, based on observation, experiment and measurement

(Collins Concise Dictionary)

## Aristotle (384–323 BC)



## **Aristotle (384-323 BC)**

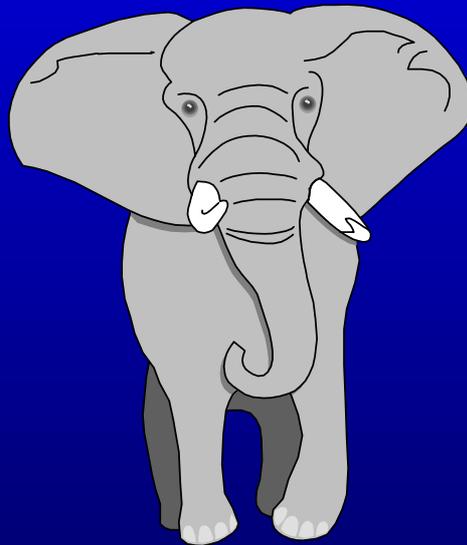
- rationalism - importance of reasoning from first principles
- teleology
- knowledge based on authority

## **Scientific revolution**

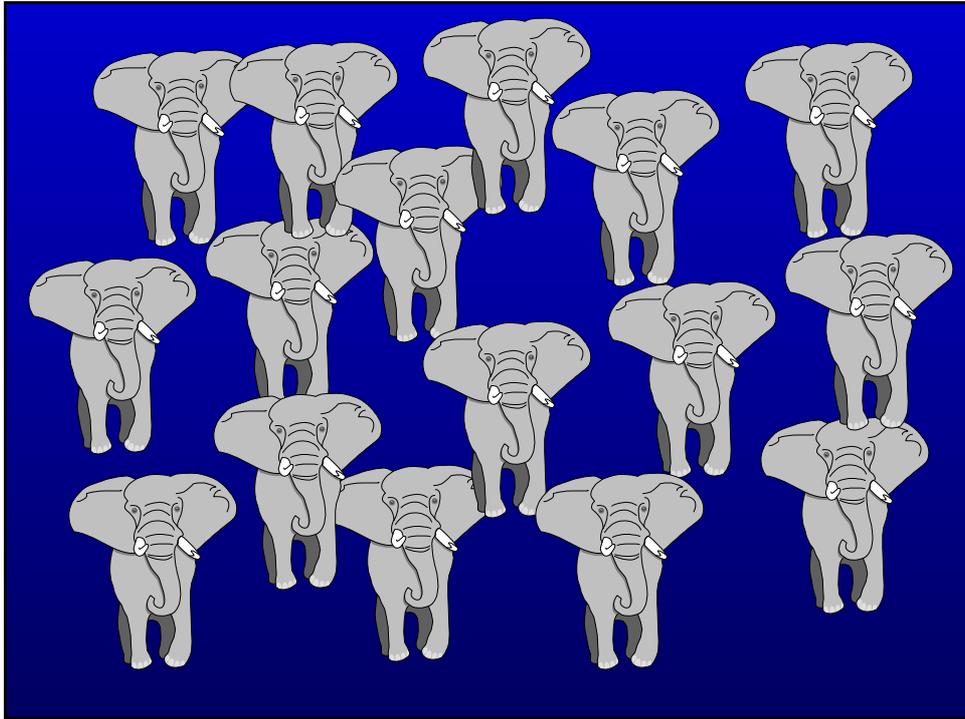
- late 16th early 17th century
- Francis Bacon (1561-1626)
- inductive reasoning

## Inductive reasoning

process of reasoning from  
particular experiences or  
observations to general  
principles



An elephant at time  $t$  is observed to be grey



An elephant at time  $t$  was  
observed to be grey

I have observed many elephants  
under a wide variety of  
conditions, and they have all been  
grey

Therefore all elephants are grey

## Singular statements

- that bird sounds an alarm call when disturbed
- that plant grows better when exposed to sunlight
- the litmus paper turns red when immersed in acetic acid

## Universal statements

- birds in general sound an alarm call when a predator is seen
- plants require sunlight to grow
- acid turns litmus paper red

## Principle of induction

'If a large number of A's have been observed under a wide variety of conditions, and if all those A's without exception possess property B, then all A's have property B.'

Chalmers (1999). *This Thing Called Science*.

## Conditions of induction

- The number of observations must be very large
- The observations must be repeated under a variety of conditions
- No accepted observation should conflict with the derived universal law

## Further developments



## Further developments

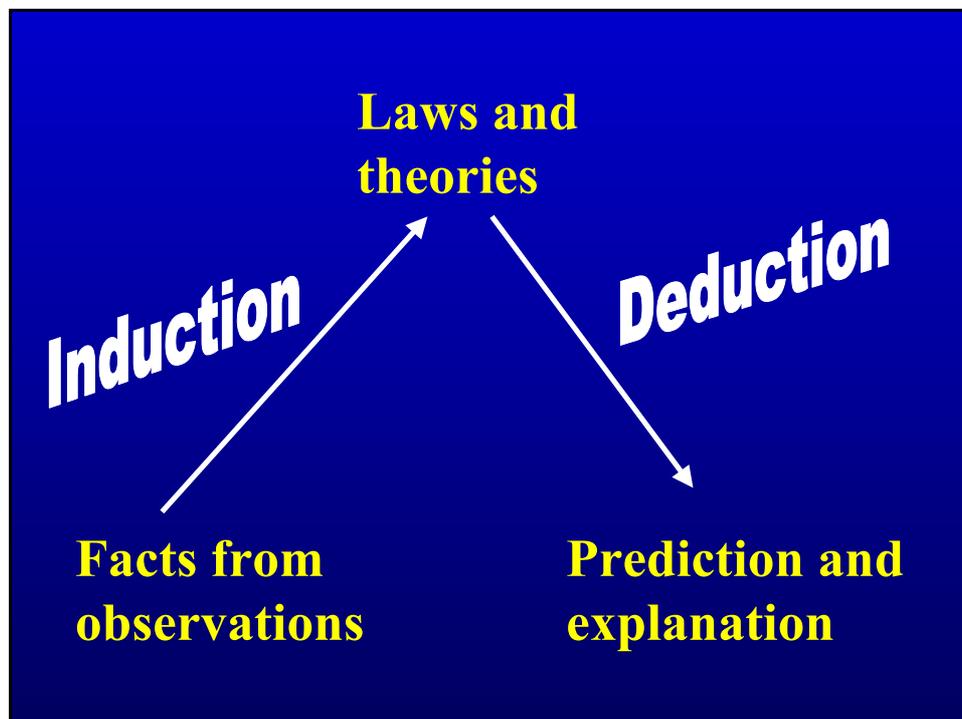
- Galileo - prediction and experimentation
- David Hume *et al* - empirical
- induction and deduction

## **Inductive reasoning**

process of reasoning from particular experiences or observations to general principles

## **Deductive reasoning**

to arrive at the necessary consequences, starting from admitted/established general principles



## General form

LAWS and THEORIES  
(via induction)

INITIAL CONDITIONS

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PREDICTION and EXPLANATION  
(via deduction)

## Logical argument

All stats courses are boring      **premise**

This is a stats course      **premise**

---

This course is/will be boring      **conclusion/  
prediction**

## Logical argument

If the premises are true, and  
the argument is valid, then the  
conclusion **MUST** be true

## Invalid argument

Many stats courses are boring

This is a stats course

---

This course is boring

## False premise

All engineering courses are boring

This is an engineering course

---

This course is boring

## Conditions of induction

- The number of observations must be very large
- The observations must be repeated under a variety of conditions
- No accepted observation should conflict with the derived universal law

## Problems with induction

Large number of observations....

How many??

Wide variety of conditions....

What's important?

Observations.....

What about the 'unobservable'?

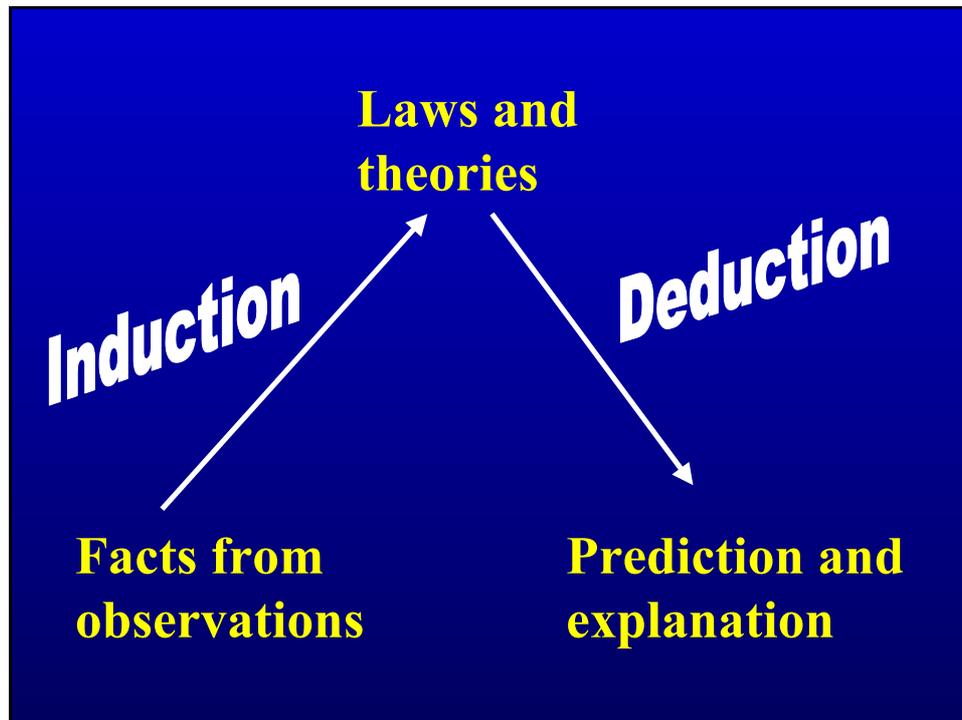
## Problems with induction

the principle of induction worked on occasion 1

the principle of induction worked on occasion 2, etc etc

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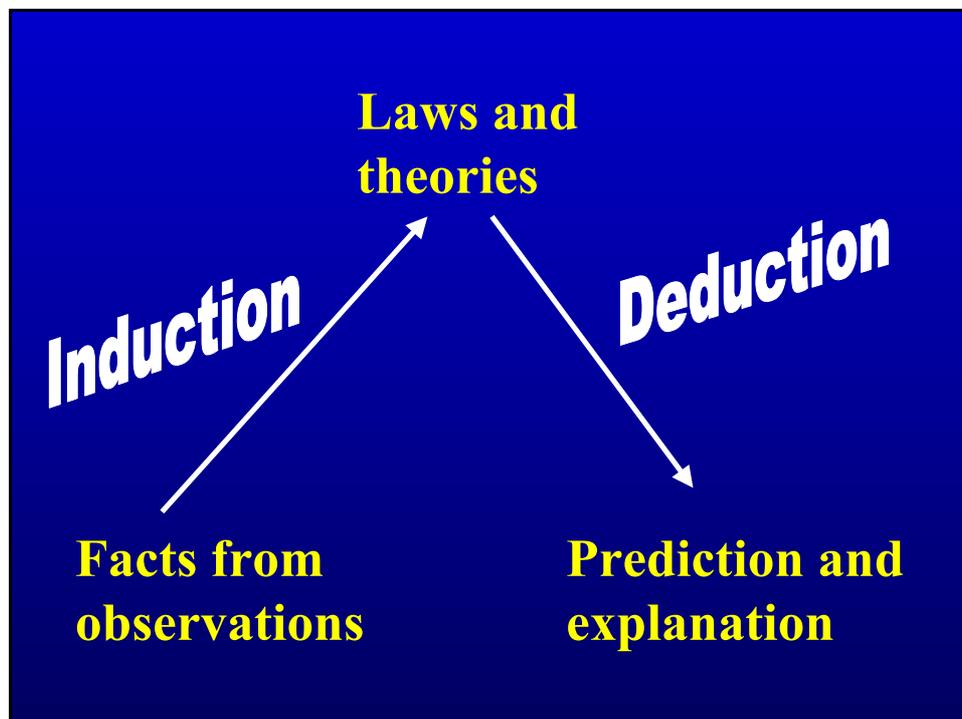
the principle of induction always works



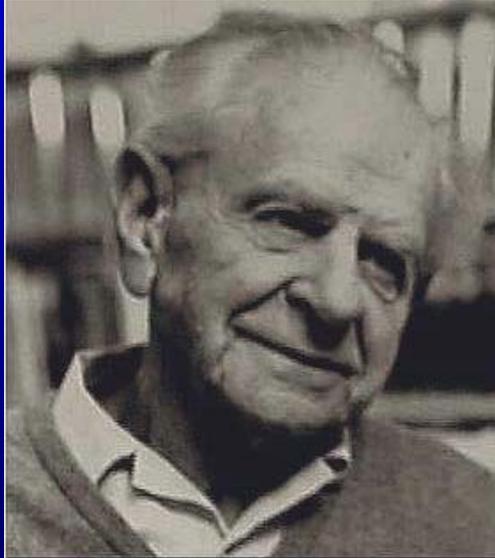
**The scientific method and  
the role of statistics**

## Background reading

- Chalmers, A.F. (1999). *What is This Thing Called Science?* University of Queensland Press.
- Ford, E.D. (2000). *Scientific Method for Ecological Research.* CUP, Cambridge.



## Karl Popper



*Sir Karl Popper (1902-1994)*

## Karl Popper

- 1920's
- 'scientific' theories: empirical and via induction
- more facts = better?

## 'Current' theories

- Marx's theory of history
- Freud's psychoanalysis
- Adler's individual psychology
- Einstein's theory of relativity

## The problems....

- very flexible - explanatory power with lots of verification
- 'could explain nothing because they could rule out nothing'
- note - not questioning the 'truth' of any theory

## Popper's solution

- formulate knowledge into theories and then into hypotheses that can be rigorously tested
- these hypotheses **MUST** be falsifiable

Why the need to be falsifiable?

## Falsifiable or not?

- elephants are either grey or another colour
- **elephants are grey**
- a bird may sound an alarm call when disturbed
- **birds sound an alarm call when disturbed**
- either it is raining or it isn't
- **it never rains in Melbourne**

## More explanation the better...

- |  |   |
|--|---|
| • Mars moves in an ellipse around the sun      | • <b>Less information, restricted application,</b>                      |
| • All planets move in an ellipse round the sun | • <b>More information, wider application, easier to falsify, BETTER</b> |

**Sulphur-crested cockatoos  
sound an alarm call when  
disturbed**

**All cockatoo species sound an  
alarm call when disturbed**

## **Falsificationism**

- A law/theory is conclusively falsifiable, but not conclusively verifiable
- all knowledge is permanently provisional (although for practical purposes.....)
- 'the wrong view of science betrays itself in the craving to be right'

Popper

'our concern in the pursuit of knowledge is to get closer and closer to the truth, and we may even know we have made an advance, but we can never know if we have reached our goal'

*Magee (1973). Popper.*

### **In summary...**

- we have a 'model' (theory), from which we can make predictions
- formulate logical hypothesis that can be falsified (tested)

## What do we mean by 'hypothesis'?

- A set of propositions set out as an explanation
  - THEORY
- A conjecture, a new or unexplored idea
  - POSTULATE
- A statement that will be tested by investigation

Ford (2000)

## The Null Hypothesis

- NH or  $H_0$  usually formulated '....there is no difference....'
- Science is 'conservative'
- default option - accept  $H_0$
- 'innocent till proved guilty....'

## Types of hypothesis

### THEORY BUILDING

- test to detect *existence* of pattern
- test v randomness

### THEORY TESTING

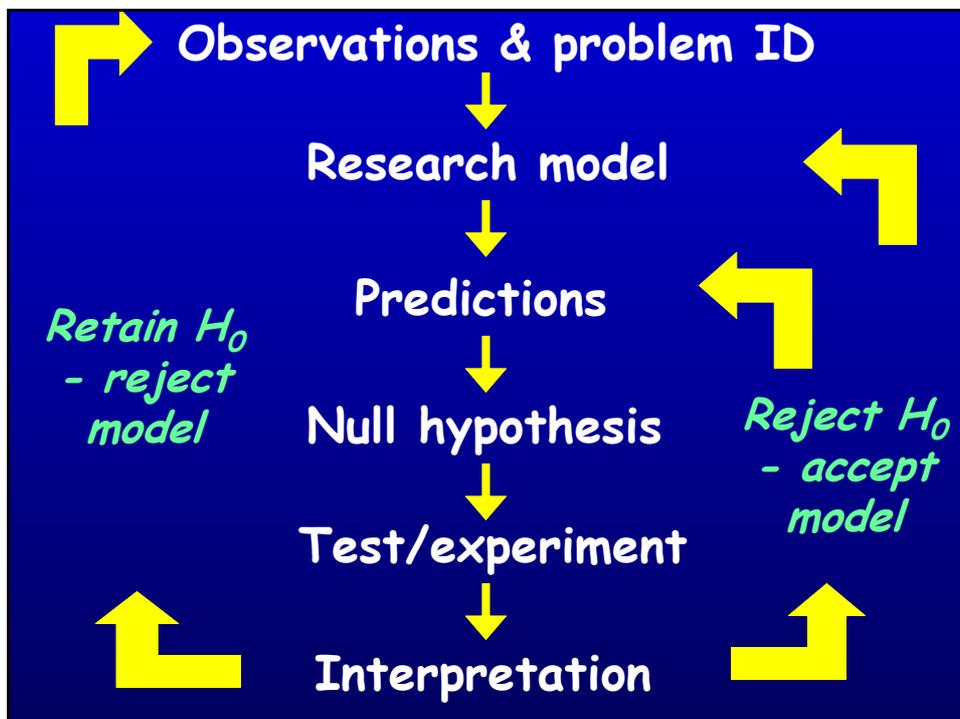
- test to detect *specific* pattern
- test v prediction

Building a research  
methodology  
-  
the hypothetico-deductive  
method

## The hypothetico-deductive method

'The method of creating scientific theory from which the results already obtained could have been deduced and which also entails new predictions that can be verified or refuted by observation or experiment'

Ford (2000)



VARIATION IN TREE REGENERATION  
OBSERVED ACROSS THE RESERVE. LOTS  
OF DEER RUNNING AROUND.

THE DEER SEEM TO BE DISTRIBUTED  
UNEVENLY, AND THE VARYING GRAZING  
PRESSURE IS CAUSING THE OBSERVED  
VARIATION IN REGEN

EXCLUDING DEER FROM SOME AREAS  
WILL RESULT IN AN INCREASE IN  
REGEN IN THOSE AREAS

NH1. THERE IS NO DIFFERENCE IN  
REGEN BETWEEN FENCED AND  
UNFENCED AREAS

NH2. THERE IS MORE REGEN IN FENCED  
COMPARED TO UNFENCED AREAS

## Why use hypothesis testing?

- appears to be objective and exact
- readily and easily used on PC's
- everyone else is doing it
- we are all taught to use it
- editors may demand it

Johnson (1999)

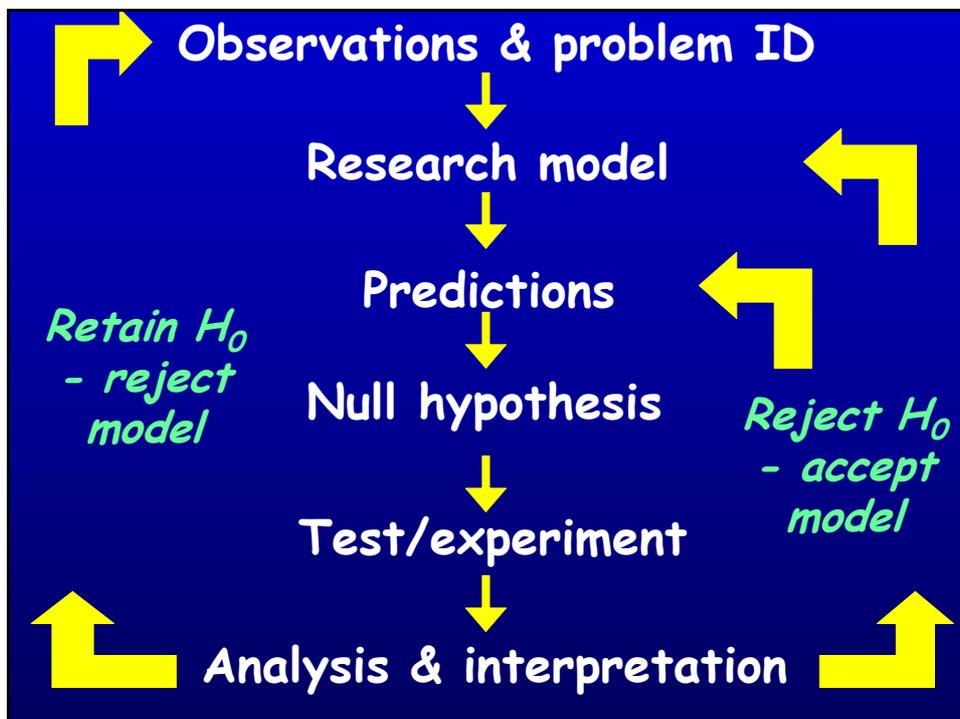
"the scientific approach has one characteristic that no other method of attaining knowledge has: self-correction. There are built-in checks all along the way to scientific knowledge."

Kerlinger (1973)

## Statistical analysis can....

- identify real effects from random variation (separate signal from noise)
- describe distributions of data
- explore fit of data to models
- estimate and determine confidence intervals for parameters

Everything you always  
wanted to know about  
statistics, but were too  
afraid to ask....



## Definitions

- Population
  - biological: the individuals of a species that interact to maintain a homogenous gene pool
  - statistical: all individuals which are the subject of the study
- Unit or sample unit
  - individual items that make up a population

## Definitions

- Variable
  - the characteristic (of the individual units) that we are interested in
- Observation
  - the recorded value of the variable of interest for one unit/individual (datum)
- Sample
  - a collection of observations from part of a population

## Example 1

### Number of plants in a quadrat

- Population
  - Unit
  - Sample
  - Observation
- all possible quadrats (in study area)
  - one quadrat
  - all quadrats actually surveyed
  - no of plants

## Example 2

### Mass of male possums

- Population
  - Unit
  - Sample
  - Observation
- all male possums (in study area)
  - one male possum
  - all male possums actually weighed
  - mass (kg)

## Randomness and independence

- Sample units should be *randomly* drawn from a population (no bias), and should be *independent*

## Types of data & scales

- discrete
- continuous
- nominal (categorical)
- ordinal
- interval
- ratio

## Parameters & statistics

- Populations and parameters
- Samples and statistics

Pop mean  $\mu$

Sample mean  $\bar{y}$

Pop st dev  $\sigma$

Sample st dev  $s$

## Assumptions

- **Simplifying**
  - they are considered robust, what we 'know'
- **Explanatory**
  - what you are interested in / testing
- **Statistical**
  - these vary with the analysis being performed

## Statistical analysis can....

- identify real effects from random variation (separate signal from noise)
- describe distributions of data
- explore fit of data to models
- estimate and determine confidence intervals for parameters

## What a significance test *cannot* do is distinguish between

1. the null hypothesis is true
2. the alternative hypothesis is true

Too much emphasis on hypothesis testing?

## What the P-value *doesn't* mean

- probability that results obtained were due to chance
- probability of getting the same result if experiment repeated
- probability that the null hypothesis is true

## What P *does* mean

P is the probability of getting the observed or more extreme data, given that the null hypothesis is true

## Significance levels

- 0.05    • significant (unlikely)
- 0.01    • highly significant (very unlikely)
- 0.001    • very highly significant (extremely unlikely)

Why use these values??

## Non-significant results

- A non-significant result is a valuable result
- Null hypothesis cannot be 'proven' to be true
- NOT: '....results support/prove null hypothesis....'
- RATHER: '....results do not (yet) disprove/reject null hypothesis...'

## Things to watch for...

- Confusing biological and statistical significance
- practicing the 'science of the bl\*\*dy obvious!' (gratuitous hypothesis testing)

## Reporting results

- reader must be able to critically assess your use of statistics and subsequent interpretation
- example from regression analysis:  
 $R^2 = 0.86$ ,  $F_{3,8} = 17$ ,  $P < 0.001$

## Possible outcomes from a test

Outcome of analysis	$H_0$ is (unknown to us)	
	TRUE	FALSE
REJECT $H_0$	Type 1 error	Correct result
ACCEPT $H_0$	Correct result	Type 2 error

## Errors in result...

- Type I ( $\alpha$ ) - rejecting a  $H_0$  when it is actually true  
*false positive*  
**FALSE 'ADVANCE'**
- Type II ( $\beta$ ) - accepting a  $H_0$  when it is actually false  
*false negative*  
**IGNORANCE**

## think about it....

- If  $H_0$  is true ('no difference'), and we reject it in error, we have made a Type I error
- probability of Type I set by us -  $\alpha$
- remember definition of P: 'the probability of getting the observed or more extreme data, given that the  $H_0$  is true'
- $\alpha$  and  $\beta$  are inversely related

## The power of a test

- is the probability of correctly rejecting the  $H_0$  in favour of the alternative hypothesis  $H_A$

## Possible outcomes from a test

Outcome of analysis	$H_0$ is (unknown to us)	
	TRUE	FALSE
REJECT $H_0$	Type 1 error	Correct result
ACCEPT $H_0$	Correct result	Type 2 error

## The power of a test

- is the probability of correctly rejecting the  $H_0$  in favour of the alternative hypothesis  $H_A$
- power =  $1 - \beta$  (probability of Type II error)
- is increased by increased sample size, decreased variance, increased effect size

## Calculating power

- done *before* data collection
- to determine required sample size (need power and effect size)
- or to determine size of effect that can be detected (need power and sample size)

## The 'ideal' statistical method should be

- **CONSERVATIVE** (low probability of making a Type I error)
- **POWERFUL** (low probability of making a Type II error)
- **ROBUST** (can deal with datasets that depart from assumptions)

**Are there alternatives to hypothesis testing?**

## **Confidence intervals**

- 95 or 99 % CI
- One example of a procedure which, in 95% of cases, would include the true population mean

## Precautionary principle 1

- Remember - conventional  $H_0$  designed to err on side of caution
- $H_0$  - do we lack evidence that X affects Y?
- situations to err the other way?

## Precautionary principle 2

- if accepting  $H_0$  not good enough, if we want positive evidence, ask 'do we have evidence that X *doesn't* affect Y?' (i.e. reverse burden of proof)
- consider equivalence and reverse tests

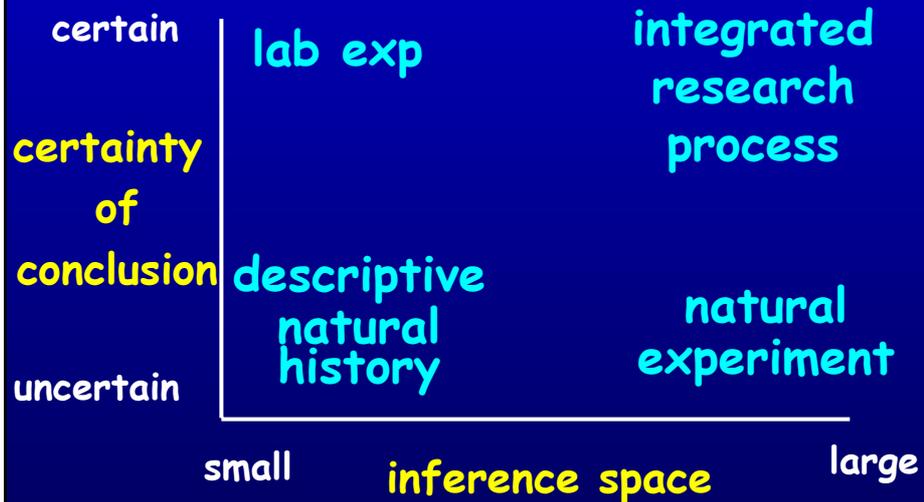
See Parkhurst (2001)

## What scientists *actually* do

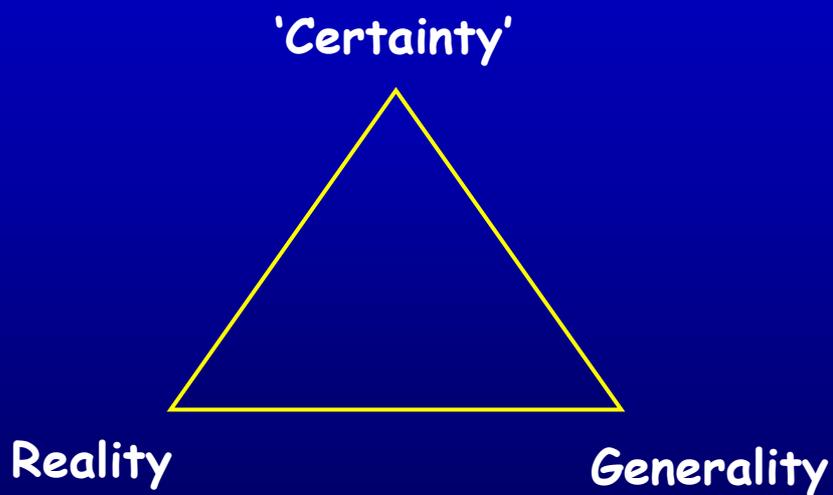
### Types of experiment

- manipulative
- natural
- observational

## Certainty and applicability



## Trade-offs in experiments

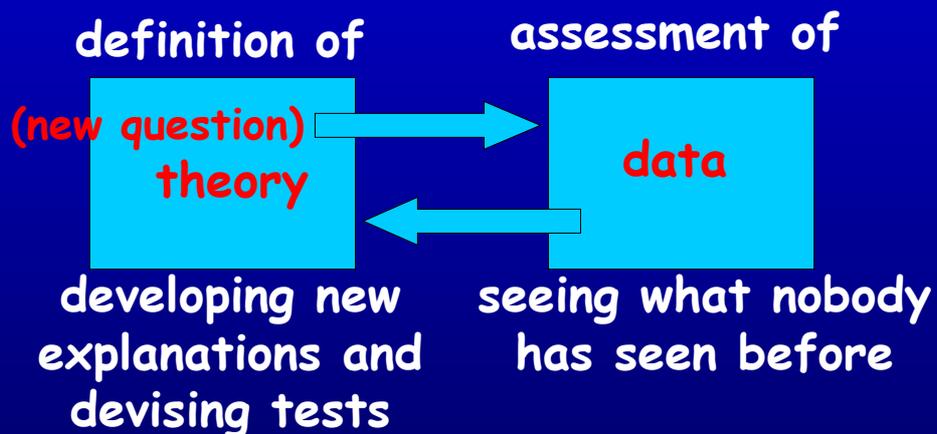


"science is a way of thinking more than it is a body of knowledge"

Carl Sagan (1979). *Broca's Brain*.

good science is asking the right questions in the right way

## critical analysis



creativity

Parkhurst, D.F. (2001). Statistical significance tests: equivalence and reverse tests should reduce misinterpretation. *BioScience* 51, 1051-1057

Johnson, D.H. (1999). The insignificance of statistical significance testing. *J. Wildlife Man.* 63, 763-772.

Hoenig, J.M & Heisey, D.M. (2001). The abuse of power: the pervasive fallacy of power calculations in data analysis. *The American Statistician* 55, 19-24.

Hurlbert, S.H. (1984). Pseudoreplication and the design of ecological field experiments. *Ecological Monographs* 54, 187-211.